

**VoiceShot Outbound** voice broadcasting and voice mail broadcasting allows you to instantly send hundreds or even thousands of interactive phone calls with ease while managing the entire process right from the Web. Your free VoiceShot account guides you through the process of recording and storing your messages, managing your call lists, scheduling delivery as well as viewing and downloading real-time call results.

VoiceShot is great for beginners and seasoned professionals alike. Beginners will love VoiceShot's easy to use voice broadcasting interface that guides you through the entire process with a Campaign Checklist as well as tips from the Campaign Expert.

Seasoned pros will love VoiceShot's advanced features such as recipient targeting, call monitoring, scheduling, controlling the rate of call delivery and customized text to speech (TTS).

**Collections**

"Please contact Sales Trends.net regarding your outstanding balance of \$17.01 or press 0 to speak to a representative now"

### No set up fees, no monthly minimums

With VoiceShot Outbound voice broadcasting and voice mail broadcasting, there are no costly set up fees or minimums call commitments. There are also no charges for busy or non-answered calls. Send as many or as few calls as your project requires and you can test VoiceShot Outbound absolutely free! All delivered calls are only 12 cents.\*

### Instant online set up and execution

Create, schedule and launch a full blown call campaign instantly right from the VoiceShot Web Site. Take a survey or a poll, send notifications, reminders or alerts with VoiceShot. Voice broadcasting, its fast and its easy.

### Target specific types of call recipients

Optimize your call campaign for answering machines, live answers or both. VoiceShot can automatically detect whether a live person or answering machine answered the call and deliver your call accordingly.

### Easy recording options

Record your messages using VoiceShot's dial in service or your own computers microphone and speakers. You can even upload sound files created by professional announcers.

### Visual call designer

Once you have recorded your voice messages, you can arrange them quickly and easily with VoiceShot's easy-to-use campaign designer, available from within your VoiceShot account.

### Powerful call list management

VoiceShot can use your existing call lists from the applications that you are most familiar with such as Microsoft Excel and Access as well as industry standard formats such as ASCII comma delimited.



### **Schedule call delivery times**

Set delivery dates and times. Run a call campaign at different times in a single day or spread it out over multiple days.

### **Organize your messages and call lists into "Call Campaigns"**

VoiceShot voice broadcast automatically organizes your voice messages and call lists into call campaigns. Call campaigns can then be scheduled, modified, reused and compared to one and other to get you the results you want.

### **Total Web based campaign control**

Start, stop, pause, speed up or slow down a campaign from within your VoiceShot account.

### **Connect to live operator**

Allows those who receive your voice message the ability to press a key and instantly the call is routed to the phone number of your choice.

### **Conditional call branching**

Build as simple or as detailed of a call design as needed. Voice broadcasting call flow can be controlled by the call recipient input, branching to specific points based on the call recipient's key presses. Branch on specific key presses, no key presses and incorrect key presses.

### **Key press verification**

When a call recipient presses one or more keys in response to a voice prompt, you can optionally have the key presses spoken back to the call recipient, with the option for the call recipient to re-enter or accept.

### **Powerful call transfer management**

Transfer call recipients to a phone number of your choice - perfect for "press 0 for a live operator" applications. VoiceShot's powerful call transfer management can automatically pause dialing when all of your available operators are talking and resume dialing as soon as one becomes available.

### **On-hold custom music or message**

Call recipients can listen to a unique message or music selection that you record. Re-enforce your sales message or choose a music selection that fits your target audience to a tee.

### **Automatic re-dial of unsuccessful calls**

Calls that were not answered are automatically re-dialed free of charge. You can even choose additional re-dialing with VoiceShot's one click re-dial feature.

### **Reporting of caller response by key press**

Real-time reporting captures all recipient key presses allowing you to identify call responses. Additionally, call responses are matched up with all the information from your call list, making it easy to identify which recipient produced which responses. Download your voice broadcasting results into Microsoft Excel and other applications.

### **Appointment(s)**

"This is Dr. Wilson's office calling to confirm your appointment on Wednesday, November 3<sup>rd</sup> at 2:00pm. Press 1 to confirm or press 0 to speak to an office assistant now."



**Permission based opt in, opt out control**

Allows you to design your call campaign in a manner that asks recipients permission to play your voice message. Based on recipients key press your message is either played or the call is ended. All reporting is provided real time to insure proper record keeping of those who have opted in or out based on your campaign design.

**Automatic do not call list management**

Professional do not call list management tools allow you to honor the request of those who wish to opt out of future call campaigns. Call recipients can add themselves to your do not call (DNC) list by pressing a key during the call. In addition, you can upload your existing do not call list into your account and VoiceShot will automatically remove any number on the do not call list from all of your future call campaigns.

**Special Events**

"Auto Store of Boston is celebrating Independence Day with our zero dollar, zero interest sale on July 4<sup>th</sup>, 5<sup>th</sup>, and 6<sup>th</sup>. Visit us between 12 and 5 and register to win a new Toyota Camry!"

**Automatic removal of duplicate numbers**

This feature ensures that you do not send duplicate calls to the same recipients and saves you money by removing these numbers from your call list prior to launching your call campaign.

**Voice Merge with text to speech (TTS)**

Personalize each message for the intended recipient with realistic human sounding text to speech (TTS). Send alerts and notifications, reminders, rates, names, numbers and more. Choose either a male or female voice and even control pitch, speed and the volume of the voice used.

**Web-based autodialer**

More powerful than the most expensive autodialer. Easier to use than any traditional auto-dialer. Best of all no autodialer or equipment or equipment is need to use VoiceShot.

**Personalized service**

A VoiceShot voice broadcast account representative will take the time to get you started using VoiceShot and will continue to support your needs on an ongoing basis.

**Telephone and email support**

Assistance and technical support available via email and telephone, with quick response time. At VoiceShot, the customer always comes first.

\*VoiceShot charges 12 cents per successfully delivered call based on a 60 second phone call. Calls that exceed 60 seconds will be billed an additional 12 cents for each additional 60 second interval. Calls will be delivered to destinations within the Continental United States and Canada Only. VoiceShot is a Prepaid Service and VoiceShot charges apply to all successfully delivered calls including live operator transfer.

### Examples of Use

#### **Collections**

"Please contact Sales Trends.net regarding your outstanding balance of \$17.01 or press 0 to speak to a representative now"

#### **Appointment Confirmations**

"This is Dr. Wilson's office calling to confirm your appointment on Wednesday, November 3<sup>rd</sup> at 2:00pm. Press 1 to confirm or press 0 to speak to an office assistant now."

#### **Sales Calls**

"Hey, this is Tom over at Sales Trends.net, sorry I missed you. Give me a call as soon as you get this at 617 648-0045, I wanted to run something by you. Talk soon!"

#### **Political Announcements**

"Hello, this is your mayor, Mary Whitney. Please remember to vote for me on November 14<sup>th</sup>. Thank you for your continued support."

### **VoiceShot Web:**

- **Web based and easy to use**
- **Sign up Free and Free Demo**
- **200 Free Calls**
- **\$.12 per "delivered message"**
- **No set up fees**
- **No monthly minimums**

<b>Message Cost:</b>	\$.12 per 'delivered' message
<b>Account Set-up Fee:</b>	\$ None
<b>Account Service Fee:</b>	\$ None
<b>Call Forwarding:</b>	\$.12 per minute ( <i>optional</i> )

Sign up now at:

<http://www.salestrends.net/voicebroadcast.htm>

Click on "Click here to get started"

### **Custom "Corporate" Package:**

- **Sales Trends.net customizes, manages and tracks your campaigns for you**
- **Use Text to Speech, Voice Messages or a combination of the two.**
- **Interactive messages using your Database, Spreadsheet or XML files**
- **Upload telephone numbers and data files to a secure FTP Directory**
- **Custom programming and scripting "included"**
- **Message Status Reporting**
- **No Minimum Messages Required!**
- **Fully functional in just 3 days!**
- **100% Confidentiality**

<b>Message Cost:</b>	\$.12 per 'delivered' message
<b>Account Set-up Fee:</b>	\$ 499.00 ( <i>one time set-up fee</i> )
<b>Account Service Fee:</b>	\$ 99.00/mth ( <i>minimum 3 months</i> )
<b>Call Forwarding:</b>	\$.12 per minute ( <i>optional</i> )

[Contact us for more information](#)